Paperless Post introduces new Kids' Birthday Digital Invitations with celebrated children's author-illustrator Vashti Harrison

NEW YORK, September 10, 2021 – Paperless Post, the leader in premium online invitations and greeting cards, is thrilled to announce its latest design partner, Vashti Harrison. The #1 "New York Times" best-selling author and illustrator of "Little Leaders: Bold Women in Black History" and "Little Dreamers: Visionary Women Around the World," brings her whimsical world to life with this exclusive collection of digital Kids' Birthday Party invitations.

The invitations in the collection sets the tone for any birthday party by playfully blurring the line between dream and reality, pushing the boundaries of children's imagination and creativity. They include Harrison's signature style of illustration with children enjoying everyday activities like catching fireflies or once-in-a-dream adventures like floating through outer space. In these invitations, youngsters of all ages and backgrounds will envision their perfect birthday party theme.

"This collaboration with Paperless Post is really so special. Much of the work I do is centered around creating joyful and magical worlds for kid readers. I'm so honored and excited to bring that to the Paperless Post market and reach so many people as they celebrate special moments, events, and milestones. I hope my art will help bring that extra spark of joy to young people—particularly after such a tough year of pandemic life," says Vashti Harrison.

"Vashti Harrison's characters fly off the page and into the imagination, and she brings a sense of magic to every composition. Finally, the stars have aligned and we're thrilled to offer Kid's Birthday Party invitations that feature her whimsical characters and settings," says Paperless Post CEO and co-founder, James Hirschfeld.

The collection will be available exclusively at paperlesspost.com on September 10, 2021.

About Vashti Harrison:
Author – illustrator – filmmaker Vashti Harrison is an artist originally from Onley, Virginia. She has a background in cinematography and screenwriting and a love for storytelling. She earned her BA from the University of Virginia with a double major in Media Studies and

Studio Art with concentrations in Film and Cinematography. She received her MFA in Film and Video from CalArts where she rekindled a love for drawing and painting. Now, utilizing both skill sets, she is passionate about crafting beautiful stories in both the film and kidlit worlds.

Her experimental films and videos focus on her Caribbean Heritage and folklore. They have shown around the world at film festivals and venues including the New York Film Festival, Rotterdam International Film Festival and Edinburgh International Film Festival.

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About Paperless Post:

Since 2009, Paperless Post has helped over 100 million users connect in a more meaningful way through online invitations and greeting cards. With best-in-class designs and hassle-free planning tools, Paperless Post empowers anyone to host confidently, and successfully bring their gathering to life. Paperless Post collaborates with leading global designers, including this latest collaboration with Vashti Harrison.

Their classic card invitations come in a variety of beautiful, stationery-inspired designs with envelope, stamp, and liner options. Every design is easy to create and send online with sophisticated RSVP tracking—no more envelopes getting lost in the mail. Their newest product, Flyer, offers a range of fun, animated templates you can edit to match the vibe of any party. Add your own photo, GIF, stickers, or text effects—every element is customizable. Share Flyers through Paperless Post, or with a link via text, WhatsApp, or social media. Whichever product you choose for your event, send your invitation completely ad-free. No exceptions.